



OUR SERVICES

- **MINISTRY;**
- **CONSULTING;**
- **CLOTHING;**
- **MARKETING;**
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- **MEDIA- AUDIO AND VIDEO PRODUCTION.**

OUR EXPERIENCE

Some of our Projects Include:

- **STANBIC IBTC BANK**
 - Recruitment and Talent Sourcing for Affiliates;
 - Mobile Marketing;
 - Advertising strategy/implementation;
 - Customer base Expansion;
 - Youth Awareness & Engagement.
- **NICKELODEON**
 - Employee Recruitment;
 - Talent Sourcing;
 - Youth Entertainment Events.
- **THE REDEEMED CHRISTIAN CHURCH OF GOD**
 - Content Development;
 - Social Network Marketing;
 - Youth Involvement & Expansion;
 - Online Youth Awareness & Engagement;
 - Social Media Advertising & Engagement;



- Website Development and Management.
- UAC FOODS
 - Bulk SMS Campaigns.

PROJECT AIM

- Get more Reputable Companies to patronize **YOUR BUSINESS**;
- Connect with Reputable Individuals to become clients of **YOUR BUSINESS**;
- Make **YOUR BUSINESS** a “major league player” in your industry.

PROJECT STRATEGY

- Massive Online Marketing with the aim of “directing traffic” to the Darrell suites website;
- Manage and handle Social & Professional Media platforms such as
 - Facebook
 - Twitter
 - Blackberry Messenger
 - Whatsapp
 - Google+
 - Pinterest
 - Tumblr
 - LinkedIn
 - BBM Channel
 - VK
 - Youtube
 - Instagram etc;
- Feature **YOUR BUSINESS** on the **IZITI SHOW**, the fastest rising talk-show on the internet;
- Engage and Integrate the online community onto **YOUR BUSINESS** platforms;



- Referrals through Reputable Companies such as *GOSPELNAIJA, YOUNG BOSS ENTERTAINMENT, ONA CREATIONS* and *IZIT*;
- Bulk SMS Campaigns;
- Social Media Awareness through programs such as *THE SPOTLIGHT*;
- Massive e-mail marketing campaigns.

DELIVERABLES

STAGE 1: ORGANIZATION

- *ONA CREATIONS, YOUNG BOSS ENTERTAINMENT, GOSPELNAIJA* AND *IZIT* team works closely with *DARRELL SUITES* team, to gather and disseminate useful information towards the growth of the Company;

STAGE 2: PUBLICITY (MARKETING AND ADVERTISING)

- Massive Sales and Marketing Campaign commences.

STAGE 3: BUSINESS (EXECUTION)

- Reputable clients bring business to *YOUR BUSINESS* and are satisfied.

COST IMPERATIVE

TO BE DISCUSSED AS SPECIFIED ABOVE.